

ARCON-Solutions Announces Rebranding to 9YARDS *Highlights Industry Evolution*

Houston, TX, – July 20, 2018 - ARCON-Solutions today announced its rebranding to 9YARDS. The rebranding effort reflects the strategic initiative that honors more than 28 years of progress and the substantial expansion of services.

The 9YARDS mission is to disrupt and modernize the entire property development process, providing a complete suite of services including Real Estate, Architecture, Engineering, Construction and Facilities Management under one roof. The 9YARDS concept provides clients with one expert partner from *DIRT to DONE*. The new 9YARDS concept highlights and responds to the current market's demand for evolution within the industry.

"We couldn't be more excited to finally introduce 9YARDS," said Stan Cromartie, CEO and President. "Over the years, client feedback has lead our growth strategy and this rebranding initiative is the next organic step in differentiating our vision and mission. Simply put, we have outgrown our ARCON-Solutions name and that's a great thing."

The new 9YARDS concept brings together a team of experts in each of the development segments to assemble a custom and comprehensive strategy for every project. Client advocacy from *DIRT to DONE* supports the client's goal of building an investment and securing long-term value. Under the new 9YARDS concept, clients now have the freedom to choose a single independent service or bundle the complete project management service list.

"We have been in the design-build industry for over 28 years. Our new name and mission reflect our clients' desire to streamline the property development process, eliminating the need for a multitude of professionals and the complexity that comes with that. We understand how unusual, how forward-thinking our approach is considered by those within industry, but we feel strongly that our signature *DIRT to DONE* creates competitive advantages for our clients- as well as the consultants we team with. This concept directly acknowledges and responds to the market's demand and the client's need for bundled services."

In addition to the recent rebranding effort, 9YARDS has made key personnel changes. Troy Kennedy, LEED AP, RA has been named V.P. of Architecture and Engineering and Sarah Hinajosa will serve as V.P. of Business Management.

9YARDS has, and is producing signature projects all across the State of Texas with planned growth to continue on a national basis.

Visit the9YARDS.com for additional information.

About 9YARDS

9YARDS, formerly ARCON Solutions, is a fully integrated professional property development services firm. Redefining the property development industry, 9YARDS provides Real Estate, Architecture, Engineering, Construction and Facilities Management services, all under one roof. No other firm offers the whole nine yards like this.

The 9Yards' holistic approach has proven to not only save clients time and money, but delivers a much higher standard of service allowing clients to stay focused on their core business. Its team has collaborated for over 28 years and developed proprietary technology to manage client projects from *DIRT* to *DONE*.

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